**Email Template for Government Outreach**

**Title: Request for Support – World Hearing Day as an UN International Day**

Your Excellency / Dear [Title and Name],

I hope this message finds you well.

I am writing to you in my capacity as a member of the World Hearing Forum (WHF), a global network established by the World Health Organization to advance ear and hearing care worldwide.

I would like to draw your attention to an initiative led by the World Hearing Day Workstream of the World Hearing Forum, which seeks the formal recognition of **World Hearing Day (3 March)** as an **International Day in the United Nations calendar**. Please find attached a **concise information booklet** outlining the rationale, global relevance, and UN process related to this initiative.

Hearing loss affects over **1.5 billion people globally** and has far-reaching consequences for health, education, employment, and social inclusion. While World Hearing Day has been observed for many years by governments, civil society, and international organizations worldwide, formal recognition by the United Nations would significantly strengthen political commitment, visibility, and coordinated global action in this area.

**As the inclusion of a new International Day in the UN calendar requires sponsorship by one or more UN Member States, we respectfully invite your government to consider supporting this initiative, whether by championing or co-sponsoring a resolution at the United Nations General Assembly, or by engaging in further dialogue on this matter.**

The World Hearing Forum and the World Health Organization stand ready to provide any additional information or technical input that may be helpful.

Thank you very much for your time and consideration. We would be honoured to count [Country] among the supporters of this global effort to advance hearing health and inclusion.

Yours sincerely,

[Your full name]  
[Your title / affiliation]  
Member, World Hearing Forum  
[Your organization, if applicable]  
[Your email address]